



Contact:

Robin Gordon, 781-340-3336 x117
robin_gordon@sleephealth.com
www.sleephealth.com

FOR IMMEDIATE RELEASE

Sleep HealthCenters to Manage Gaylord Sleep Medicine

Boston, MA—March 24, 2010 Sleep HealthCenters and Gaylord Hospital have entered into a series of agreements regarding sleep medicine services in the state of Connecticut. Sleep HealthCenters will provide management services to existing Gaylord Sleep Medicine sites in Bridgeport, Hartford, Glastonbury, Guilford, North Haven and Trumbull. Gaylord Sleep Medicine is the largest single provider of sleep medicine services in Connecticut.

“Gaylord and Sleep HealthCenters believe in a comprehensive approach to sleep medicine and share similar models of care,” says Sleep HealthCenters’ CEO Paul Valentine, “This arrangement makes sense for both organizations. We hope to grow the existing program through service opportunities, new locations and new affiliations.”

“Given the tremendous expansion of sleep medicine services in Connecticut, Gaylord sought out the best professionals to help manage that growth,” says James Cullen, president and chief executive officer of Gaylord Hospital. “Sleep HealthCenters is strategically suited to assist our sleep medicine program in meeting the needs of our patients and referring health care providers. Their experience in managing other accredited sleep centers speaks to the high caliber of their program.”

Sleep HealthCenters’ model includes comprehensive diagnostic and treatment services, including sleep studies, physician consults, sleep therapy devices, patient monitoring, patient education and follow-up care in a single location. Sleep HealthCenters and Gaylord Sleep Medicine will work together to offer sleep therapy devices, such as CPAP (Continuous Positive Airway Pressure) machines, to appropriate sleep disorder patients at each clinical site where they are already receiving care. Accessibility to CPAP equipment at the point of care ensures a more successful treatment for the sleep apnea patient.

According to the National Sleep Foundation (NSF), it is estimated that insomnia, obstructive sleep apnea (OSA), narcolepsy, excessive daytime sleepiness, and restless legs syndrome plague an estimated 40 million Americans.

Sleep HealthCenters, based in Massachusetts, is a network of comprehensive sleep medicine centers and clinics. The company currently runs 26 facilities in Arizona, Connecticut, Massachusetts, New York and Rhode Island and is affiliated with academic medical institutions such as Brigham and Women's Hospital and Beth Israel Deaconess Medical Center.

Sleep HealthCenters created *Sleep and You.com*, an educational website, with the goal of raising awareness about sleep, sleep disorders and issues impacting sleep.

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